

THE FRANKLIN CLUB. - 2021 SEASON KICKOFF CONTEST (the "Giveaway")

SEE BELOW FOR FULL GIVEAWAY DETAILS. PARTICIPATION IN THIS GIVEAWAY CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE GIVEAWAY RULES (THE "GIVEAWAY RULES").

GIVEAWAY PERIOD

1) The Giveaway begins on Thursday, April 1, 2021 at 12:00 a.m. Eastern Time ("ET") and ends on May 1, 2021 at 11:59 p.m. ET (the "Giveaway Period").

ELIGIBILITY

2) The Giveaway is open to residents of Ontario, Canada.

HOW TO ENTER

3) To participate in this Giveaway you must have a valid email address. Visit <https://www.thefranklinclub.ca/fishing-season-kickoff-contest/> and submit the contest entry form to enter. Follow The Franklin Club on Instagram <https://www.instagram.com/thefranklinclub> and Facebook <https://www.facebook.com/TheFranklinClub/> to receive one (1) additional contest entry.

4) You will receive one (1) or two (2) Entries in the Giveaway when you submit your content entry form as stated in section 3, above and in accordance with these Rules. LIMIT (1) ENTRY PER PERSON/HOUSEHOLD DURING THE GIVEAWAY PERIOD (regardless of how many times you submit an entry form). For greater certainty and the avoidance of any doubt, you can only use one (1) Account to participate in the Giveaway. If it is discovered that you attempted to enter more than once during the Giveaway Period, then all your Entries will be void. Use of any automated system to submit Entries is prohibited and will result in disqualification. BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR ENTRY (INCLUDING YOUR FIRST NAME AND INSTALLATION PHOTOGRAPHY) MAY BE POSTED ON SOCIAL MEDIA AND/OR PROPRIETARY WEBSITE, WHERE IT MAY BE VIEWED, SHARED (BY USERS OF FACEBOOK AND VARIOUS OTHER INTERNET-BASED SITES) AND COMMENTED ON BY THE SPONSOR AND THE GENERAL PUBLIC.

DRAW AND WINNER SELECTION

5) On May 1, 2021, one (1) eligible entrant will be selected by random draw from all eligible entries received during the Giveaway Period. The odds of winning depend on the number of eligible entries received.

6) Before being declared a winner: The selected entrant will be contacted and notified that they are eligible to win. The selected entrant must reply within one (5) business days of notification to receive prize winning instructions.

PRIZES

7) Grand Prize: There will be one (1) grand prize available to be won, consisting of three (3) fishing rods. The Grand Prize must be accepted as awarded and is not transferable or convertible to cash.